

Terms and Conditions for AFFIN X Hypergrowth Campaign (“T&C”)

1. The AFFIN X Hypergrowth Campaign (“Campaign”) is organised by Affin Bank Berhad and Affin Islamic Bank Berhad (collectively referred to as “AFFIN” or the “Bank”). The Campaign is subject to the respective T&C set out herein.
2. The Campaign will run from **1 April 2025 until 31 July 2025** (both dates inclusive) (“Campaign Period”).
3. **Definitions and Eligibility**
 - 3.1 This Campaign is open exclusively to all New-to-Bank and Existing-to-Bank non-individual customers only.
 - 3.2 “New-to-Bank” is defined as a non-individual customer(s) who does not have any existing and/or prior accounts or a financial relationship with the Bank.
 - 3.3 “Existing-to-Bank” is defined as an existing non-individual customer(s) who have any existing and/or accounts or a financial relationship with the Bank.
 - 3.4 Hypergrowth Media Ventures (“Hypergrowth”) is a service-oriented business entity specialising in the creation of video content for social media platforms. Additionally, Hypergrowth provides training services to Small and Medium Enterprises (“SMEs”) in the field of content creation for marketing purposes. The services are designed to enhance the digital presence and marketing capabilities through professional video production and comprehensive training programmes.
 - 3.5 “eDM” is defined as electronic direct mail.
4. The following customer shall NOT be eligible for this Campaign:
 - 4.1 Customers whose account(s) held with the Bank are being suspended or terminated within the Campaign Period or who have breached any other agreement(s) with the Bank;
 - 4.2 Customers whose account(s) held with the Bank are in delinquent or unsatisfactorily conducted as determined by the Bank during the Campaign Period;
 - 4.3 Customers who have ceased operations, are insolvent, or have had legal proceedings of any nature instituted against them; or [Affin Bank Berhad](#)
 - 4.4 Any other customers as the Bank may reasonably decide to exclude at its discretion.
5. **Campaign Criteria**
 Subject to Eligibility as stated in Clause 3 above, the customers have to fulfil the criteria as illustrated in Table 1 (“**Eligible Customer(s)**”) to be eligible for the reward (“**Reward(s)**”):

Table 1

Steps	Reward(s)
Step 1: Click on “Sign Up” button at AFFIN’s Facebook advertisement. Step 2: Fill in personal information at AFFIN’s Facebook e-form.	Claim the e-Promo Code for the ‘Master It Yourself Programme’ (“ Programme ”) at a discounted price of RM1,499 for two (2) people and One (1) complimentary Starter Kit Set worth RM290 AND / OR Claim the e-Promo Code for the ‘Done-For-You Kickstarter Package’ (“ Package ”) at a discounted price of RM999

6. The Eligible Customer(s) is required to fill in their personal information via AFFIN’s Facebook e-form as stipulated in the Campaign Criteria above. The Eligible Customer(s) must complete all information required and ensure accuracy of all information provided to the Bank.
7. Each Eligible Customer(s) can only participate one (1) time during the Campaign Period.

8. The e-Promo Code will be given by the Bank to the **first eighty (80)** Eligible Customer(s) on a first-come, first-served basis, subject to availability. The e-Promo Code must be redeemed within the Campaign Period or one (1) month after the Campaign Period ends. Eligible Customer(s) shall receive an eDM with the e-Promo Code from the Bank if they successfully completed the Steps stated in Table 1.
9. Eligible Customer(s) can redeem the e-Promo Code by calling the **Hypergrowth Hotline** at **017-661 2088** and stating the Programme and/or Package intended, using the provided e-Promo Code.
10. The Starter Kit Set ("Starter Kit") will be provided by Hypergrowth on a first-come, first-served basis, subject to availability. The Starter Kit can be redeemed by Eligible Customer(s) when they attend the Programme. The redemption will be facilitated via Hypergrowth.
11. This Campaign is not valid if used in conjunction with other promotional offers, discount vouchers, or privileges unless otherwise stated.
12. The Eligible Customer(s) that meets the Campaign Criteria will be receiving the Reward(s) no later than one (1) month after the Campaign Period ends via eDM.
13. The Eligible Customer(s)' entitlement of the Reward(s) shall be rescinded automatically if the personal information provided by the Eligible Customer(s) is found to be incomplete, invalid, cancelled, unreported, mis-sold, and non-compliant with the Bank's policies, regulations, or laws.
14. Notwithstanding the above, the Bank reserves the right to substitute the Reward(s) with other item(s) of equivalent value with prior notice to the Eligible Customer(s) via any platform or medium that the Bank deems appropriate. The Reward(s) is not transferrable to any other party or parties and are not exchangeable for other goods or credit, whether in part or in full.

General Terms and Conditions

15. By participating in this Campaign, the Eligible Customer(s) agrees to be bound by this T&C, including any amendments or variations made hereto.
16. The Generic Terms and Conditions applicable to all Deposit Accounts/ Products/ Services ("GTC") shall at all times be applicable. The GTC is available at AffinAlways.com. In the event of any inconsistencies or discrepancies between the GTC and this T&C, this T&C shall prevail only insofar as they are relevant and applicable to this Campaign.
17. The Bank reserves the rights to change, amend, and/or modify any terms of this T&C stipulated herein, wholly or in part from time to time, by giving twenty-one (21) calendar days' prior notice to the Eligible Customer(s). Any amendments, alterations, modifications, changes, or variations to this T&C will be notified to the Eligible Customer(s) via AffinAlways.com or through the Bank's branches.
18. The Bank shall not be responsible and/or liable, nor shall it accept any form of liability arising or suffered by the Eligible Customer(s) resulting directly or indirectly from the Eligible Customer(s)'s participation in this Campaign or otherwise, unless such loss, damage, or injury is caused by the Bank's fault, negligence, or misconduct. Furthermore, the Bank shall not be liable for any default of its obligation under this Campaign due to any force majeure event, which includes but is not limited to acts of God, war, riot, lockout, industrial action, fire, flood, drought, storm, pandemic, epidemic, or any event beyond the control of the Bank.
19. The Bank's decisions on all matters related to the Campaign and the Reward(s) shall be final, conclusive, and binding on all Eligible Customer(s). No further correspondence and/or appeal to dispute the same will be entertained.
20. The Bank gives no assurance or satisfaction guarantee regarding the Reward(s). It will be a direct arrangement/settlement between the Eligible Customer(s) and the Reward(s) providers without any recourse to the Bank for any dispute in relation to the quality and validity of the Reward(s) or any terms and conditions in respect thereof.

21. This Campaign ends on 31 July 2025. However, the Bank reserves the right to withdraw, cancel, suspend, or terminate this Campaign earlier than the Campaign Period or to extend the Campaign beyond this Campaign Period by giving twenty-one (21) calendar days' prior notice via [AffinAlways.com](https://www.affinalways.com).
22. By participating in this Campaign, Eligible Customer(s) agrees to access the Bank's website via [AffinAlways.com](https://www.affinalways.com) on a regular basis to view this T&C and ensure that be kept up-to-date on any changes or variations to this T&C.
23. This T&C, including any amendments, deletions, or additions, shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign, only insofar as they are relevant and applicable to the Campaign.
24. The Eligible Customer(s) hereby confirms that they have read, understood, and agreed to be bound by the Privacy Notice of the Bank, which is available at the Bank's branches or on the Bank's website at [AffinAlways.com](https://www.affinalways.com). Unless the Eligible Customer(s) expressly opt-out by contacting any of the Bank's branches, the Bank shall be at liberty to market the products of its Group (as defined in the Privacy Notice) or those of its associate/sister companies to the Eligible Customer(s). For the avoidance of doubt, the Eligible Customer(s) agrees that the said Privacy Notice shall be deemed to be incorporated by reference into this T&C.
25. This T&C shall be governed by and construed in accordance with the laws of Malaysia and subject to the exclusive jurisdiction of the Malaysian Courts.
26. For the avoidance of doubt, any cancellation, termination, suspension, or extension of this Campaign or the Campaign Period shall not entitle the Eligible Customer(s) to any claims or compensations against the Bank for any and all losses or damages suffered or incurred by the Eligible Customer(s) as a direct or indirect result of the act cancellation, termination, suspension or extension save and except such losses or damages caused by negligence, default, or breach by the Bank.
27. The Bahasa Malaysia version of this T&C is also available at [AffinAlways.com](https://www.affinalways.com). If there is any inconsistency, conflict(s), ambiguity(ies), or discrepancy(ies) between the Bahasa Malaysia and English version or any language of this T&C, the English version will prevail. Notwithstanding the aforementioned, where a request is made by the Eligible Customer(s) and it is noted and acknowledged by the Bank in its records that the Bahasa Malaysia version of this T&C shall govern the operation of this Campaign, then the Bahasa Malaysia version of this T&C shall prevail.
28. The Eligible Customer(s) is reminded to read and understand the T&C. If there are any terms and conditions in this T&C that the Eligible Customer(s) does not understand, the Eligible Customer(s) is advised to seek independent advice and/or discuss further with the Bank's representative.

For any assistance and feedback related to this Campaign, Eligible Customer(s) may contact the Bank at smecare@affingroup.com .

Frequently Asked Questions (FAQ)

1. Who is eligible for the Campaign?

Please refer to Clauses 3 and 4 of the T&C for further details.

2. What are the Campaign Criteria?

Steps	Reward
Step 1: Click on "Sign Up" button at AFFIN's Facebook advertisement. Step 2: Fill in personal information at AFFIN's Facebook e-form.	Claim the e-Promo Code for the Master It Yourself Programme at a discounted price of RM1,499 for two (2) people and one (1) Complimentary Starter Kit Set worth RM290 AND / OR Claim the e-Promo Code for the Done-For-You Kickstarter Package at a discounted price of RM999

3. Am I eligible for the e-Promo Code if I do not provide personal information via AFFIN's Facebook e-form?

Not eligible. The customer must provide complete and accurate personal information via AFFIN's Facebook e-form.

4. What if I am an existing AFFIN customer would like to participate in this Campaign. Am I eligible for the Reward?

Yes. This Campaign is open to all New-to-Bank and Existing-to-Bank non-individual customers.
[Affin Bank Berhad](#)

5. Can I sign up for both packages if I'm interested with both packages?

*Yes. Customers can sign up for both packages, **provided they submitted the lead at least once during the Campaign Period.***

6. Where can I redeem the e-Promo Code?

You can redeem the e-Promo Code by calling the Hotline at 017-661 2088.

7. When will I receive the e-Promo Code to redeem the special offer packages?

You will receive the e-Promo Code no later than one (1) month after the Campaign Period ends.